



ELEVATOR PITCH TEMPLATE & CHECKLIST

FILL IN THE TEMPLATE TO CREATE YOUR PITCH.

HI, I AM _____ (NAME)

AND I HELP _____ (IDEAL CLIENT)

WITH _____ (PROBLEM)

WHEN THEY WORK WITH ME _____ (BENEFIT)

BY _____ (SOLUTION)

MUST HAVE:

CONFIDENCE ☐

KNOW YOUR IDEAL CUSTOMER & THEIR PROBLEMS ☐

HAVE A SOLUTION ☐

BE ABLE TO PAINT A PICTURE ☐

*PLACE A CHECK WHEN YOU ARE COMFORTABLE.
YOUR CONFIDENCE WILL
INCREASE THE MORE THAT YOU PRACTICE.*